

Form **C6**

9/13/2012

3750

Reporting Form for: (check one)			Instructions on Page 3					
	PENDENT	EXPENDITURES (Occurring at any tir EXPENDITURE ADS (Appearing wi NG COMMUNICATIONS, Except	thin 21 da	ys of a	an election)	— \$1,000 or more		1,000 or more
1. Nan	ne and comp	lete postal mailing address of spon	sor:				E-mail	
							INFO@ARGOSTRATEGIES	
							Telepho	25-5013
0.11								
2. itemiz	e expenditure	s of more than \$100 associated with the	e inaepe 	naen	ıt expenai	ture or electioneering c	ommuni I	cation.
Date Made	Presented/ Mailed	Name and Address of Vendor or Recipient	(e.	Description of Expenditure (e.g., direct mail or newspaper, TV or radio ad)				nount or Value (*See Below)
08/28/12	09/12/12	DIXON / DAVIS MEDIA GROUP 1028 33RD STREET NW WASHINGTON, DC 2007	AD	D PRODUCTION				77,135.00
09/13/12	09/12/12	DIXON / DAVIS MEDIA GROUP L 1028 33RD STREET NW WASHINGTON, DC 20007		OST PRODUCTION (HESSINGER EDIA SERVICES)				14,250.00
09/10/12	09/12/12	GMMB/GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV	BU'	Y START	'ING 9/12 (KCPQ)		395,690.00
09/10/12	09/12/12	GMMB/GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV	BU	Y, STAR	TING 9/12 (KZJO)		17,605.00
			Expen	diture	es \$100 or	less not itemized above	\$	0.00
						Total this report	\$	5,046,825.00
*If no reasonable estimate can be made of value, describe activity, services, property or right furnished precisely and attach copy of item produced or distributed. Total independent expenditures and electioneering communications made during this election campaign. Include amounts shown in this report and previously submitted C-6 reports.						\$	5,184,125.97	
3. List of candidate(s) or ballot proposition(s) identified in the advertising. Office/District/ Candidate/Proposition Office/Poistrict/ Proposition No. Party Support or Oppose Show portion of current expense attributable to each candidate or proposition						Show total C-6 expenses related to each candidate/ proposition during election campaign		
MCKENNA,	ROBERT	GOVERNOR/GOVERNOR, REPU OFFICE OF	JBLIC		x	\$ 5,046,825.00	\$	5,184,125.97
						\$	\$	
						\$	\$	
						\$	\$	

Continued on attached sheet \square

98109

Filer Name:

- 4. If reporting an Electioneering Communication, it is necessary to disclose information concerning the source of funding for the communication. Select the description that applies:
- a) __ An individual using only personal funds.
- b) ___ An individual using personal funds and/or funds received from others.
- c) __ A business, union, group, association, organization, or other person using only general treasury funds.
- d) __ A business, union, group, association, organization, or other person using general treasury funds and/or funds received from others.
- e) x A political committee filing C-3 and C-4 reports. (RCW 42.17A.205 .240)
- f) __ A political committee filing C-5 reports. (RCW 42.17A.250)
- g) __ Other

If (b), (d), (f), or (g) applies, complete section 5 below. If (e) applies, also complete section 5 if the committee received funds that were requested or designated for the communication.

5. Sources giving in excess of \$250 for the electioneering communication:

Date Received	Source's Name, Address, City, State, Zip	For individuals, Employer's Name, City and State	Amount	
			\$	
		Occupation		
			\$	
		Occupation		
			\$	
		Occupation		
			\$	
		Occupation		
			\$	
		Occupation	*	
			\$	
		Occupation	. V	
		Sub-Total	\$ 0.00	
	Continued on attached sheet □	Amount from attached pages	\$ 0.00	
		TOTAL FUNDS RECEIVED	\$ 0.00	

Sponsor of Independent Expenditure or Electioneering Communication I certify (or declare) under penalty of perjury under the laws of the State of Washington that this expenditure was not Stroot address. Stroot address.

made in cooperation, consultation, or concert with, or at the request or PO BOX 9100

concert with, or at the request or suggestion of, a candidate, a candidate's authorized committee, or an agent of a candidate nor does it otherwise constitute a contribution under RCW 42.17A.005.

further certify that the above information is

true, complete, and correct to the best of

my knowledge.

City/State/Zip
SEATTLE

TTLE WA

Date Signed Place Signed (city and county)
09/13/12 SEATTLE KIN

*RCW 9A.72.040 provides that "(1) A person is guilty of false swearing if he makes a false statement, which he knows to be false, under an oath required or authorized by law. (2) False swearing is a misdemeanor."

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2. Itemize expenditures of more than \$100 associated with the independent expenditure or electioneering communication.

Date Made	Date First Presented/ Mailed	Name and Address of Vendor or Recipient	Description of Expenditure (e.g., direct mail or newspaper, TV or radio ad)	Amount or Value
09/17/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KOMO)	849,550.00
09/17/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KSTW)	48,500.00
09/17/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KING)	987,525.00
09/10/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KONG)	100,860.00
09/17/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KIRO)	763,775.00
09/10/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KWPX)	23,100.00
09/10/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (NWCN)	8,630.00
09/10/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON , DC 20007	TV BUY, STARTING 9/12 (KIMA)	184,001.00
09/17/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KIMA)	6,619.00
09/17/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (CABLE 6156, COMCAST INTERCONNECT)	198,072.00
09/17/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KCYU)	59,525.00
09/24/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KAPP)	44,370.00
09/24/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON , DC 20007	TV BUY, STARTING 9/12 (KNDO)	186,155.00
09/24/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (CABLE 3838 CHARTER INTERCONNECT)	116,135.00
09/24/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KREM)	255, 455.00
09/24/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KAYU)	60,090.00
09/24/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KHQ)	208,000.00
10/01/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KSKN)	13,300.00
10/01/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (KXLY)	111,700.00

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10/01/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (CABLE 7970 COMCAST INTERCONNECT)	88,663.00	
10/01/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (CABLE 0274 COMCAST)	175,618.00	
10/01/12	09/12/12	GMMB / GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW #800 WASHINGTON, DC 20007	TV BUY, STARTING 9/12 (CABLE 7769 COMCAST)	52,502.00	